AMERICAN RADIATOR COMPANY

40 West 40th Street
New York City

Introducing the New Arco
Radiator Enclosures

TO ALL MEMBERS OF
THE HEATING INDUSTRY:-

For some time we have been giving considerable thought to the production of Radiator Enclosures, the demand for which has been steadily increasing, due to the growing popularity of concealed and recessed radiators.

Now, after a great deal of research and experimentation, with the idea of getting not only a better enclosure, but one that would answer every artistic and practical requirement, – we are glad to announce the new Arco Radiator Enclosure, and are illustrating some of the principal types in this folder.

The new Enclosures are very attractive in appearance, are easily installed, and are built so as to permit the greatest possible heating output from the radiator. They are also readily accessible for cleaning, which is of special importance, and possess a durability which assures a lifetime of real service.

A new catalog which goes into every detail of Arco Radiator Enclosures, and also contains helpful ideas in the actual construction of the recesses for concealed radiation, is now ready and will be sent you upon request.

It is our firm belief that this new line will simplify the question of enclosures and their selection by our customers, and inasmuch as we very much desire your enclosure business, we ask your kind consideration of the new product for all of your future requirements.

Faithfully yours,

AMERICAN RADIATOR COMPANY

ARCO RADIATO

For Recessed and

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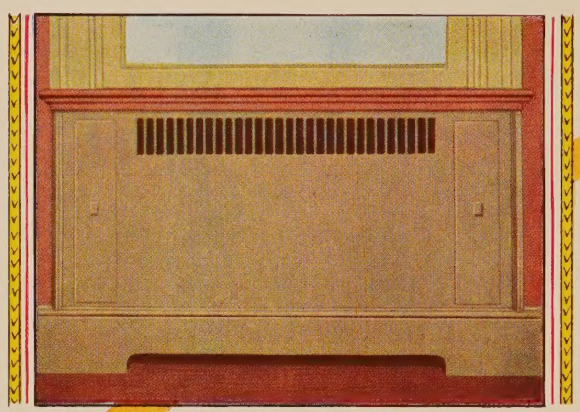
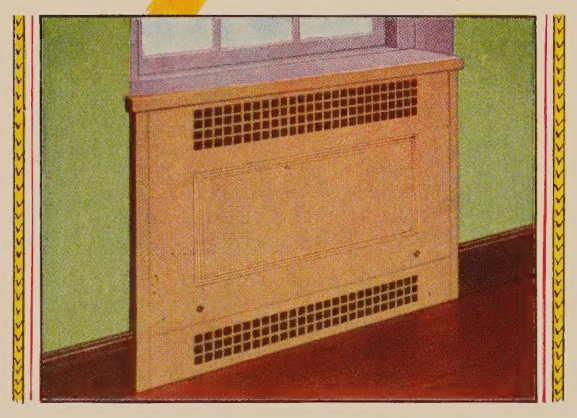


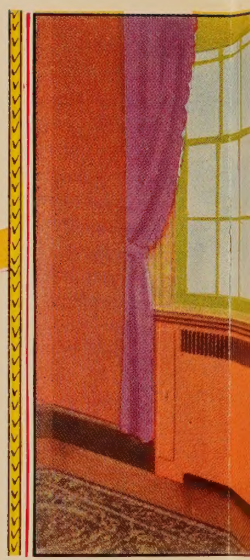
Type AA

Residence type. To be used where it is desirable to have continuous baseboard and front flush with plaster. For all American Radiators excepting Fantom; also for Murray Radiators.

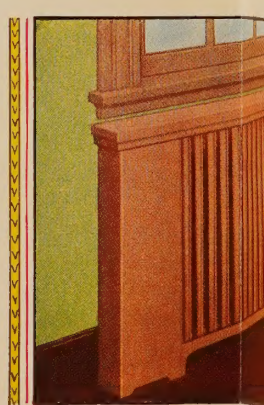


Type HA

Heavy type. For apartments, hotels, office buildings, etc., where concealed radiation is desired; all patterns excepting Fantom. Both inlet and outlet grills in front.



Arco Radiator Enclosur
installation. Note its
appearance, and how ne
with surroundings.



Type C
Universal type. For use in
against wall under win
few seconds. No recess
shows the new Arco Rad

Copyright 1930, *American Radiator Company.*

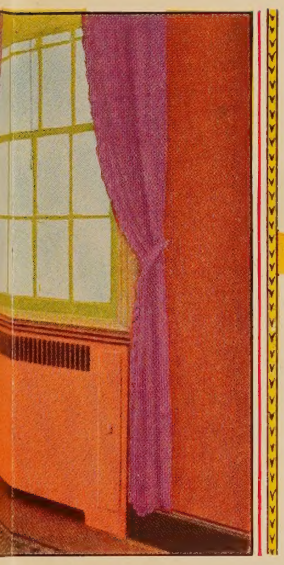
ARTISTIC · PRACTICAL · EASI

OR ENCLOSURES

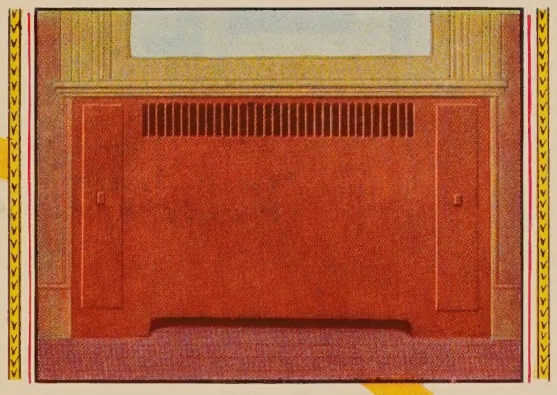
Concealed Radiation

O-ARCO

Murray-Radiators

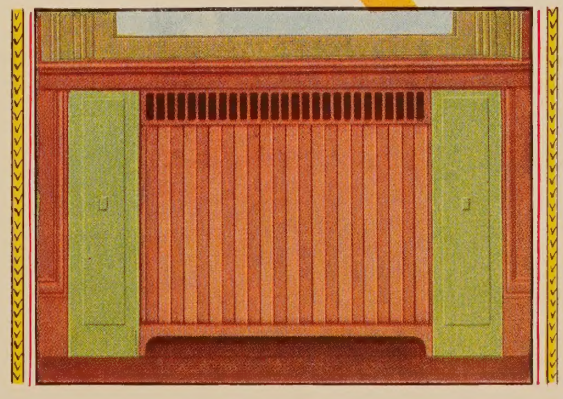


nclosure Type AC after
te its neat, attractive
how nicely it harmonizes
s.



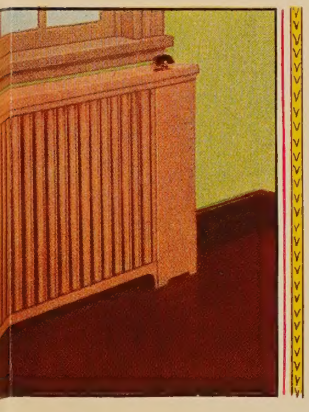
Type AB

Residence type. For use where it is desirable to have front extend to floor and be flush with face of plaster. For all American Radiators excepting Fantom; also for Murray Radiators.



Type AD

Residence type. Designed for exposing front of radiator to room. Illustration shows the Fantom Radiator, but this enclosure is also adapted for the new Arco Radiator.



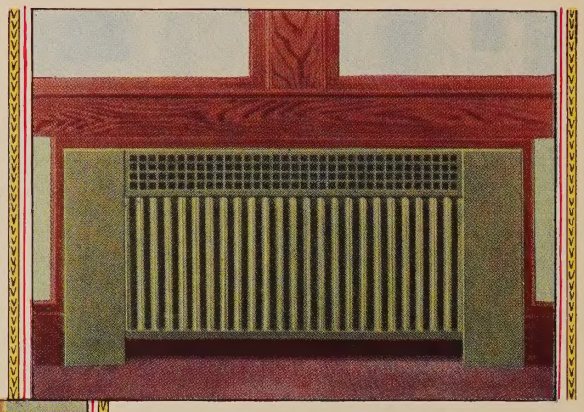
Type OK

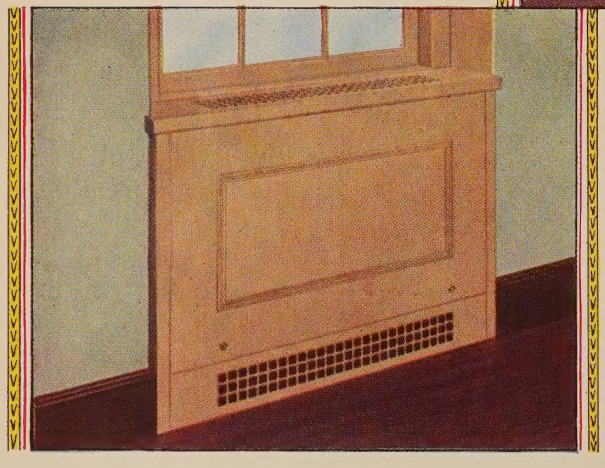
ruse in the open, preferably
window. Attached in a
ecess required. Illustration
o Radiator.

Arco Radiator

E·N·C·L·O·S·U·R·E·S

Type AG
Residence type. Adapted for Fantom or Arco Recessed Radiation; with front of radiator exposed to room.





Type HB
Heavy type. For apartments, hotels, office buildings, etc., where concealed radiation is desired; all patterns excepting Fantom. Inlet grill at bottom, outlet grill in stool.

Arco Enclosures can be furnished for any requirement, and to suit individual needs and tastes. Write for catalog showing complete line.

AMERICAN RADIATOR COMPANY

40 West 40th Street, New York, N. Y.

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